

Mayor Bibb's Rescue & Transformation Plan

Strategic Alignment

- The proposal is fundamental to one or more strategic priorities.
- The proposal aligns well with and significantly reinforces one or more strategic priorities.
- The proposal aligns with and reinforces one or more strategic priorities.
- Is either neutral or does not reinforce a strategic priority.

Measurable Outcomes

- Compelling, SMART metrics that advance the strategic priorities with a galvanizing vision and clear sub-goals.
- Clear metrics aligned with strategic priorities.
- Metrics exist but with gaps and/or lack alignment with strategic priorities.
- Metrics are fuzzy or nonexistent.

Racial Equity & Inclusion

- Racial Equity and inclusion are fully embedded into the value proposition of the initiative.
- The initiative explicitly has a plan to promote racial equity and inclusion with specific goals.
- The initiative will not materially advance racial equity and inclusion but will do no harm.
- The proposed initiative risks exacerbating gaps in racial equity and inclusion.

Community Impact

- Initiative has the potential for transformational impact in that it can significantly improve the lives of many citizens (>10,000), supports businesses (>500 companies) or position Cleveland's economy for the future (>5000 jobs).
- Initiative has potential for significant positive impact that significantly improves the lives of many citizens (>5,000), supports businesses (>250 companies) or positions Cleveland's economy for the future (2,500 jobs).
- Initiative has moderate positive impact by significantly improving the lives of many citizens (>1,000), supports businesses (>50 companies) or position Cleveland's economy for the future (>500 jobs).
- Initiative has modest positive impact on improving the lives of some citizens (>100), supports businesses (>5 companies) or positions Cleveland's economy for the future (>100 jobs).



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Global Competitiveness & Differentiation

- Nationally or internationally leading edge and differentiates Cleveland.
- Unique at the state or regional level, distinguishing Cleveland among families and businesses considering Ohio.
- Brings Cleveland to parity in the region.
- Is not unique or differentiated.

Financial Leverage & Support

- Large and direct financial leverage (e.g., >10X).
- Substantial, direct financial leverage (e.g., 5-10X).
- Modest financial leverage and potentially indirect (e.g., 1-5X).
- No financial leverage.

Longevity

- Initiative will provide value into perpetuity (evergreen or capital).
- Initiative does not provide value into perpetuity but will last for at least 5 years.
- Proposed initiative has a useful life of 2-5 years.
- Initiative provides immediate relief (but is less than 2 years of impact).

Environmental Sustainability

- The City's environmental goals are fundamental to the project.
- The proposed initiative has clear provisions for multiple environmental sustainability goals.
- The proposed initiative addresses at least one environmental goal and/or is neutral with respect to the environment.
- Environmental considerations are not a part of the planning and/or there exist one or more material negative environmental consequences.

